



Thomson Safaris Named One of the Top Safari Outfitters in the World in the Travel + Leisure 2013 World's Best Awards Readers' Survey

Travel + Leisure readers ranked Thomson Safaris based on six defining characteristics, in awards announced today.

Boston, MA ([PRWEB](#)) July 02, 2013 -- Readers of travel publication Travel + Leisure have voted tour operator [Thomson Safaris](#) among the Top Safari Outfitters in the world, as part of their 2013 World's Best Awards.

Thomson Safaris provides African safaris and Mount Kilimanjaro treks with a mission to provide quality travel experiences of the highest integrity. Through their involvement with Tanzanian communities, they work to conserve the ecosystem and are regarded as leaders in sustainable travel.

“We are so proud that our past guests and readers of Travel + Leisure have rated us so highly. Receiving praise from those who observe what you do is great, but getting this sort of acknowledgement from our guests is even more of an honor,” said Judi Wineland, co-owner and co-director of Thomson Safaris. “We are constantly working to provide the best possible service and experience to our guests, as well as build strong community ties with the people of Tanzania.”

Travel + Leisure readers were asked to rate safari outfitters on six characteristics: staff/guides, itineraries/destinations, activities, accommodations, food, and value. Each characteristic was rated on a scale of 1 to 5, where “1” means poor and “5” means excellent. Component ratings were then averaged to create an overall score.

About Thomson Safaris

[Thomson Safaris](#) sets the standard for exceptional experiences in East Africa, with over 30 years of experience specializing exclusively in Tanzania Safaris and Mount Kilimanjaro treks. As the operator for the Harvard Museum of Natural History, the Nature Conservancy, the African Wildlife Foundation, and many other organizations, Thomson has been named National Geographic Best Adventure Travel Company on Earth twice and has been given the Tanzania Tourism Board's Tour Operator of the Year, Humanitarian of the Year and Conservation awards. With the U.S. sales office and the Tanzania-based ground operations under the same ownership, there is no middleman. Every detail and every promise is skillfully delivered. Learn more about Thomson Safaris at www.ThomsonSafaris.com



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